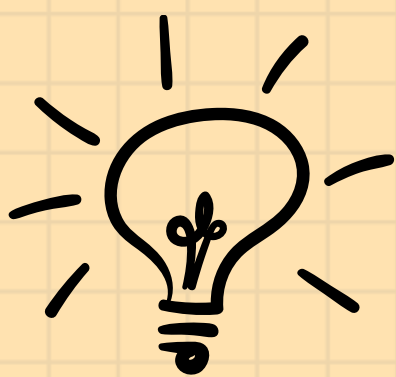


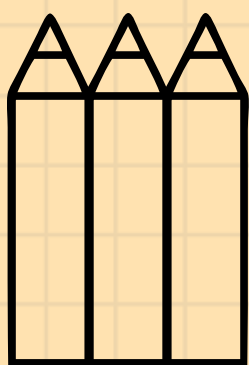
4 SIMPLE STEPS FOR MAKING INFOGRAPHICS

Design and graphic elements can help you reach an audience. When these elements are integral to your project (and the text is not too lengthy), consider using an infographic. Here are some steps for making one.



1 CHECK OUT THE 62 BEST INFOGRAPHICS AT CREATIVE BLOQ

Follow link at bottom to see several examples collected by Creative Bloq. See, too, their page on infographic tools. This infographic was made with Canva. Other apps include Visme, Snappa, and Piktochart.

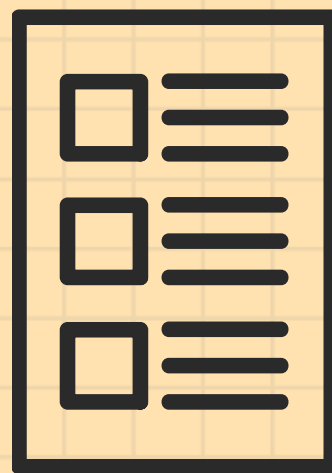


2 SKETCH OUT YOUR IDEAS ON PAPER

Consider your information and how a graphic might best convey that information. Are you describing a process, presenting a timeline, communicating facts? What does your reader need to know and in what order?

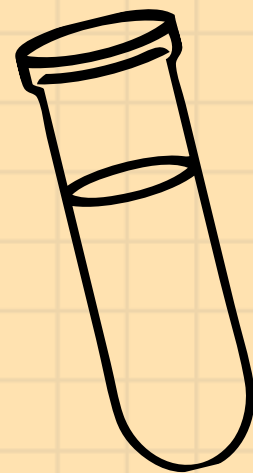
3 USE A TEMPLATE TO CREATE A BASIC DESIGN

Consider your audience and how they will interact with and make use of your graphic. Choose a template that can help you organize and balance your information. What rhetorical factors do you need to consider?



4 EXPERIMENT AND INVENT

Alter fonts, colors, and graphics to best suit your project. Be sure to note which elements are free (the sites will try to lure you into paying). Save versions so you can decide to go back to an earlier design.



SEE WHAT YOU CAN DO

This graphic took about one hour to compose.